

Artwork specifications

- ✔ The artwork can be designed on the cutter guide drawing.
(for example with the programs Adobe Indesign/Illustrator/Photoshop)
- ✔ Supply artwork in highres PDF format: one version with the cutter guide drawing embedded in the artwork (used for positioning) and one version without this cutter guide drawing (used for production).
- ✔ Make sure that the cutter guide drawing is set to 100%, do not adjust scale or otherwise state this in the artwork.
- ✔ Minimum resolution is 100 dpi.
- ✔ Supply artwork in CMYK, do not include any PMS colours or RGB in the artwork (possible colour deviation when converting CMYK).
- ✔ Bleed: 10mm (on outsides/contour of the cutting line).
- ✔ Take account of a safety margin of 5mm for cutting and crease lines. Do not place any important text / artwork within this safety margin.
- ✔ 'Top' in the cutter guide drawing indicates that this is a communication side, with the relevant reading direction (arrow).

